

HCCT

Healthcare Contact Center Times

RATE SHEET

DISPLAY ADVERTISING RATES

COLOR AD SIZE	Size/Dimensions	1x	3x	6x	12x
Full Page:	7-1/2" x 10"	\$800	\$775	\$750	\$725
Junior Page:	5" x 10"	\$600	\$575	\$550	\$525
Half Page:	7-1/2" x 5"	\$425	\$400	\$375	\$350
Quarter Page:	4-1/4" x 5"	\$275	\$250	\$225	\$200

All advertisers will have option of banner ad with link to your website on the monthly distribution emails.

GENERAL RULES

Advertisements are accepted upon representation that the advertiser and its agency have the right to publish contents thereof. In acceptance of such advertisements, the agency and/or advertiser will indemnify and hold the Publisher harmless from the against any loss or expense resulting from claims or suits for defamation, libel, violation of privacy, plagiarism and copyright infringements.

ACCEPTANCE RULES

Display advertising is accepted for equipment, suppliers or publications related to healthcare marketing. All advertising is subject to editorial approval.

CIRCULATION

HCCT is distributed to around one-thousand healthcare contact center leaders.